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SMALL BUSINESS · BOOK 27

Start Your Small Business with AI

Find and validate an idea, plan costs, name and brand it, register basics, find first customers and grow, on a small budget

20 ready-to-use prompts

Real Indian examples

Works on free AI plans

ChatGPT · Gemini · Claude · Copilot · Meta AI · Perplexity

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20 prompts inside. Tap any line to jump to it. Every chapter ends with a **↑ Back to contents** link.

START HERE

3 Quick Wins in 2 Minutes

Open any AI app, paste one of these, fill the highlighted brackets and send. You will have something useful in two minutes. Do the setup chapter later.

P01 Is my idea worth trying?

Use when: You have an idea and want an honest opinion

You are an experienced Indian small-business mentor.

Idea: [one line]. City: [city]. Budget: ₹[amount]. Time: [hours/day]. My skills: [list].

Task: give me an honest first assessment.

Format: a scorecard (demand, competition, startup cost, profit potential, risk; 1–5 each), 3 biggest risks, and the cheapest way to test it in 7 days.

Constraints: be direct, not just encouraging; use estimates and say so.

P02 Test my idea for under ₹2,000

Use when: You don't want to waste savings

You are an experienced Indian small-business mentor.

Idea: [one line]. Target customer: [who].

Task: design a 7-day validation test.

Format: day-by-day plan, 8 customer interview questions, and what result means go/stop.

Constraints: no big spend; use WhatsApp, Instagram and local contacts.

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CHAPTER 2

Find the Right Idea

Match ideas to your skills, budget and local demand.

P04 Business ideas for me

Use when: No idea yet

Act as a small-business mentor in India. Based on my profile **[paste]**, suggest 10 business ideas with: startup cost range (estimate), time to first income, skills needed, risk level, and why it suits me. Include online, home-based and local options.

P05 Local problem finder

Use when: Ideas from your neighbourhood

You are an experienced Indian small-business mentor who has helped hundreds of first-time founders. Help me find business opportunities in my area **[describe locality: residential, college area, industrial, small town]**. Ask me about what's missing or frustrating locally, then turn the answers into business ideas.