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SMALL BUSINESS · BOOK 6

Sell Online: Meesho, Amazon, Flipkart & Instagram Shop

Product listings, photos briefs, pricing, reviews and ad copy with AI, for new online sellers and D2C brands in India

23 ready-to-use prompts

Real Indian examples

Works on free AI plans



ChatGPT · Gemini · Claude · Copilot · Meta AI · Perplexity

Small books. Big shortcuts.

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23 prompts inside. Tap any line to jump to it. Every chapter ends with a **↑ Back to contents** link.

START HERE

3 Quick Wins in 2 Minutes

Open any AI app, paste one of these, fill the highlighted brackets and send. You will have something useful in two minutes. Do the setup chapter later.

P01 Rewrite my product title

Use when: Your listing gets views but few clicks

You are a marketplace listing specialist for Amazon India, Flipkart and Meesho.

Product: [product, material, size, colour, pack of].

Platform: [Amazon/Flipkart/Meesho]. Current title: [paste]. Main buyer: [who].

Task: write 5 better titles.

Format: numbered, with character count; then pick the best one and say why.

Constraints: brand + product type + key feature + size/colour order; search keywords used naturally; no "best", "sale" or ALL CAPS.

- ✓ For anything official, ask for English and then *"explain it to me in Hindi"* so you know what you are sending.
- ! Never paste Aadhaar, PAN, bank, card, OTP or password details. Use placeholders like [my PAN].
- ! AI can sound confident and still be wrong. Verify important facts with an official source.
- ! Download apps only from the official publisher. Ignore "free premium" APK links.

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CHAPTER 2

Pick Products That Sell

Don't buy stock based on a feeling. Research first.

P04 Product idea research

Use when: You don't know what to sell

You are an e-commerce category manager who has launched products on Amazon, Flipkart and Meesho in India.

Suggest 15 product ideas to sell online in India in **[category]** with a budget of ₹**[amount]**. For each: target buyer, typical price range (label as estimate), seasonality, return risk, and competition level. Explain how I can validate demand myself.