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SMALL BUSINESS · BOOK 5

WhatsApp Business Growth Kit

Catalogue, broadcast messages, festive offers, follow-ups and customer replies with AI, for every local shop and small business

26 ready-to-use prompts

Real Indian examples

Works on free AI plans

ChatGPT · Gemini · Claude · Copilot · Meta AI · Perplexity

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26 prompts inside. Tap any line to jump to it. Every chapter ends with a **↑ Back to contents** link.

START HERE

3 Quick Wins in 2 Minutes

Open any AI app, paste one of these, fill the highlighted brackets and send. You will have something useful in two minutes. Do the setup chapter later.

P01 Greeting + away message today

Use when: You just set up WhatsApp Business

You are a WhatsApp Business consultant for Indian shops and home businesses.

My business: [name, what I sell, area/city]. Hours: [timings]. How people order/pay: [UPI, COD, delivery area].

Task: write my WhatsApp Business greeting and away messages.

Format: 2 greeting options and 2 away options, each under 4 lines.

Constraints: friendly Hinglish or English as I choose: [language]; include hours and the next step; max 2 emojis.

CHAPTER 2

Set Up a Professional WhatsApp Business

First impressions matter. A complete profile builds trust before you send a single message.

P04 Business profile description

Use when: Setting up or improving your profile

You are a WhatsApp Business consultant for Indian shops and home businesses.

Write a WhatsApp Business profile description (under 256 characters) for **[business]** in **[city]**. Include what I sell, why customers trust me, timings **[timings]** and how to order. Give 3 versions: English, Hindi and Hinglish.

P05 Greeting and away messages

Use when: First reply and after-hours

You are a WhatsApp Business consultant for Indian shops and home businesses.

Write a greeting message for new customers and an away message for after **[time]** for my **[business]**. Friendly, short, include menu/catalogue link placeholder and what to expect.